







# THE VALUE THAT DRIVES TRANSFORMATION



# The value that drives TRANS FORMATION

At Grupo José de Mello, we believe that the future is built on solid values, strategic vision, and a deep commitment to society. Across generations, we have invested in sectors that are fundamental to people's well-being, from healthcare to mobility, always with the purpose of consistently striving to generate lasting value and positive impact. Our legacy inspires us to venture further, to innovate responsibly, and to actively contribute to a fairer, more sustainable, and more humane world.

We know that the challenges of our time demand action and leadership. That is why we put knowledge, integrity, and ambition at the service of a shared mission: to improve people's lives through solutions that anticipate the future and respect the planet's limits. We work with pride, with a strong sense of purpose, and with unwavering confidence that, together, we will continue to make a difference

It is this conviction that underpins our Purpose and Values — the pillars that guide all our decisions and actions.



# Our PURPOSE

We actively look after and build on our heritage for future generations.

Alfredo da Silva's heritage, nurtured by his successors, is alive today. Excellence, entrepreneurship and talent set us apart and sustain our integrity, resilience and ambition as we face the future, always doing "more and better".

## We nurture our legacy of excellence, entrepreneurship and talent to create prosperity and sustainable development in and beyond Portugal

We will promote more prosperous and developed communities to contribute to social well-being and ensure respect for the environment. While we are committed to Portugal, where we have our roots, we aspire to achieve global impact.



# Our VALUES



We place People's dignity at the centre of our decisions and contribute to the development of their skills, promoting autonomy and continuous learning.



Innovation

We foster an entrepreneurial culture and an open and curious mindset, constantly pursuing new solutions and value creation opportunities.

### Competence

We encourage a mindset that aims for continuously doing more and better through individual responsibility and teamwork, striving for excellence and consistency.



## Integrity

We promote ethical and honest behaviour, building trustworthy and loyal relationships, treating everyone fairly and thruthfully.





2024 and early 2025 were marked by a complex global context, with macroeconomic and geopolitical developments that tested the resilience of economies, institutions, companies and households, influencing decisions at all levels.

The global economic scenario is therefore highly complex. Although there are signs of stability in some regions, risks remain significant and unpredictable.

The slowdown in inflation, resulting from restrictive monetary policies by central banks, brought some relief. However, interest rates, despite falling in 2024, remain high, directly impacting financing costs and investment and consumption decisions.

At the same time, the geopolitical context remains unstable. The conflicts in Ukraine and the Middle East, in addition to besides devastating from a humanitarian perspective, increase global uncertainty and put pressure on supply chains, energy markets and trade flows. The new US trade tariffs are reigniting tensions, contributing to growing economic fragmentation and significant risks.

This scenario directly affects Europe, which faces challenges such as the need to strengthen its industrial base and energy independence, as well as to reinforce its defence capabilities.

The European Union is dealing with migratory pressures, political tensions and the impact of climate change, which require coordinated responses. The signs of political responsiveness are positive, but it is essential that commitments are translated into concrete and swift action.

In Portugal, the country is experiencing moderate economic growth, albeit higher than European average, but insufficient to meet structural needs.

Companies face operational challenges in an environment where innovation and the ability to adapt to regulatory, technological and competitive contexts are crucial for sustainability. The employment rate, although improving steadily, is under pressure from demographic factors and a lack of skills in some sectors. Immigration has been an important driver of development, but it also brings social challenges.

This is a time that requires organisations to have long-term vision, adaptability and commitment to ethical principles and sound governance.



Despite the difficulties, Portuguese businesses have shown remarkable resilience, investing in innovative solutions and seeking new avenues for growth.

Nevertheless, structural obstacles limit investment and undermine long-term competitiveness. High financing costs, the tax burden, political instability and demographic ageing hamper investment and the attraction of skilled talent, especially in higher value-added sectors.

The absence of a coherent policy agenda and regulatory uncertainty undermine investor confidence and hamper the implementation of essential reforms.

Given this scenario, it is essential to strengthen collective ambition and mobilise all economic actors around a common purpose. In a context of uncertainty, vision, combined with the courage to decide and a sense of responsibility, will distinguish the leaders of transformation. This shall be the commitment for action by companies, government agencies and society. At the José de Mello Group, we have faced global challenges with determination and responsibility. In 2024, our companies demonstrated remarkable adaptability, reflected in solid results.

We reaffirmed our commitment to developing the national economy and promoting sustainability in the communities where we operate, both in Portugal and abroad.

With ambition for growth and always counting on the professionalism and dedication of our People, we look to the future with confidence, ready to build value and respond solidly to the challenges of a changing world.







The beginning of 2025 maintains the scenario of uncertainty and volatility that marked 2024, with the persistence of conflicts in Ukraine and the Middle East, where destruction and instability continue despite ongoing attempts at negotiation. At the same time, global trade relations are facing increasing pressure, driven largely by the United States' tariff policy, whose impact on international trade dynamics is still difficult to predict, but is expected to be strongly negative.

Europe is experiencing decisive times of affirmation on a global scale. Faced with an increasingly demanding international environment, we need a more cohesive, stronger and more competitive Europe, capable of strengthening its strategic autonomy and asserting itself in the fields of industry, innovation and investment. Businesses will play a central role in this journey, but it is essential that the European framework is more conducive to growth and economic ambition.

In Portugal, the economy has shown resilience, although the political and parliamentary context continues to limit the structural transformation that the country needs.

We must strive for greater growth and competitiveness in order to achieve a more prosperous Portugal. It is crucial that political actors and businesses take an active role in the search for solutions, working together to implement reforms that promote the country's competitiveness.

Despite the highly complex and uncertain context, the José de Mello Group has continued to pursue its growth and impact strategy with determination. In 2024, our companies demonstrated their capacity for growth and recorded positive performance, reflected in a consolidated net profit of Euros 81 million.

The total investment amounted to Euros 256 million, distributed among the Group's main companies — Bondalti, Brisa, CUF and WineStone — thereby strengthening our position both nationally and internationally. This growth was underpinned by a solid financial structure, with consolidated equity reaching Euros 1,116 million.

This performance reflects the quality of our assets and, above all, the commitment and professionalism of our People, whose contribution is essential to pursuing our ambition and growth strategy.

In a European context of slowdown and challenges facing the chemical sector, Bondalti managed to maintain high production levels and gain market share, offsetting pressure on prices.

I would like to highlight the launch of the takeover bid for Ercros, a significant strategic step towards creating a stronger industrial group with a more international outlook, prepared to grow and face the challenges of the sector on a European scale. Despite the slower pace than initially anticipated, we continue to monitor the process closely.



A further reference to the ongoing decarbonisation efforts at the Estarreja site. In 2024, agreements were established with a major impact on Bondalti's goal of consuming 100% renewable electricity by 2030: with Greenvolt, for the installation of more than 24,700 photovoltaic solar panels, and with EDP, for a pioneering project in Portugal for the storage of renewable energy for selfconsumption.

In the healthcare sector, CUF maintained strong growth in 2024, both organically and through acquisitions.

The network's expansion moved forward with the acquisition of the Arrifana de Sousa Group and the miMed clinics – to create local care units – as well as the announcement of the construction of a new hospital in Braga. In 2025, a partnership agreement was signed for the acquisition of 75% of the HPA Saúde Group – consisting of five hospitals and 17 clinics in Alentejo, Algarve and the Autonomous Region of Madeira – which is awaiting approval from Autoridade da Concorrência.

The acquisition in 2024 of the residential and rehabilitation solutions business for the elderly from José de Mello Residências e Serviços and the Ageas Portugal Group represented another step forward in CUF's journey to provide Portuguese families with support at every stage of their healthcare journey.

In the field of occupational health, the Preveris brand was launched, dedicated to Health and Safety at Work. In 2024, Brisa maintained its growth trajectory, driven by strong traffic growth and the evolution of its mobility businesses. Via Verde and Controlauto stood out not only for their sustained growth, but also for their international expansion, strengthening Brisa brand's presence in new markets.

WineStone has focused on the operational integration of the estates and brands acquired over the last two years. In a challenging year for the wine industry, it achieved stable sales and maintained its vision of sustained growth for the future.

Also in 2024, the decision to invest in a large-scale Logistics and Bottling Centre in Vendas Novas – scheduled to start operating next year – represented a strategic step that will strengthen the company's competitiveness and positioning.

This journey was marked by the distinction of Company of the Year at Grandes Escolhas Awards, a recognition of the work and dedication of the entire team in establishing WineStone as a benchmark in the market.

At the same time, we continued with the Lifthium Energy project, which, in 2025, was recognised as a Strategic Project by the European Commission for the secure, sustainable and diversified supply of critical raw materials to Europe.

Regarding Sustainability, Innovation and Talent Management, we will continue to pursue our strategic priorities in 2024, with initiatives that illustrate this path. In the area of Sustainability, José de Mello stands out for its work in Education and Entrepreneurship, through new partnerships with TUMO Lisboa, Teach For Portugal and Unicorn Factory Lisboa. On the topic of climate transition, we have seen very positive developments; Bondalti was recognised for the fourth consecutive year with the EcoVadis platinum medal, while CUF implemented innovative decarbonisation projects related to the operation of operating rooms.

As for Innovation, the Grow programme kept building closer ties with tech startups, investors, and other partners in the entrepreneurial ecosystem. The incorporation of cutting-edge solutions – exemplified by the adoption of surgical robots at CUF and the implementation of artificial intelligence systems at Bondalti – demonstrates our commitment to digital transformation and competitiveness.

The talent and appreciation of our People are the starting point and driving force behind everything we do. In 2024, we reinforced this commitment by promoting active talent management and new professional growth initiatives, such as the Mentoring Programme and the Internal Mobility Programme, which create opportunities for advancement within the Group and foster a culture of learning and shared growth.

The training of our leaders was also a priority, with the second edition of the Advanced Leadership Programme, a training initiative organised in partnership with two prestigious institutions, the Católica Lisbon School of Business and Economics and the Kellogg School of Management.

Finally, it is with great satisfaction that I highlight the recognition of the José de Mello Group with the IMD Global Family Business Award 2024, a distinction that recognises the Group's solidity, impact and vision for the future as a familyowned business.

The José de Mello Group's trajectory of sustainable growth is, above all, a reflection of the talent, dedication and professionalism of our People, to whom I express my gratitude. The commitment of everyone – and each individual – has been essential to the results achieved and to creating value in the communities where we operate.

I am confident that the quality of our companies and our teams will continue to drive our ambition for growth, promoting prosperity and sustainable development, both within and outside Portugal. I trust in everyone's commitment to continue building the future together.



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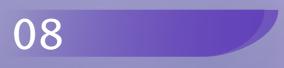
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### Companies building the future



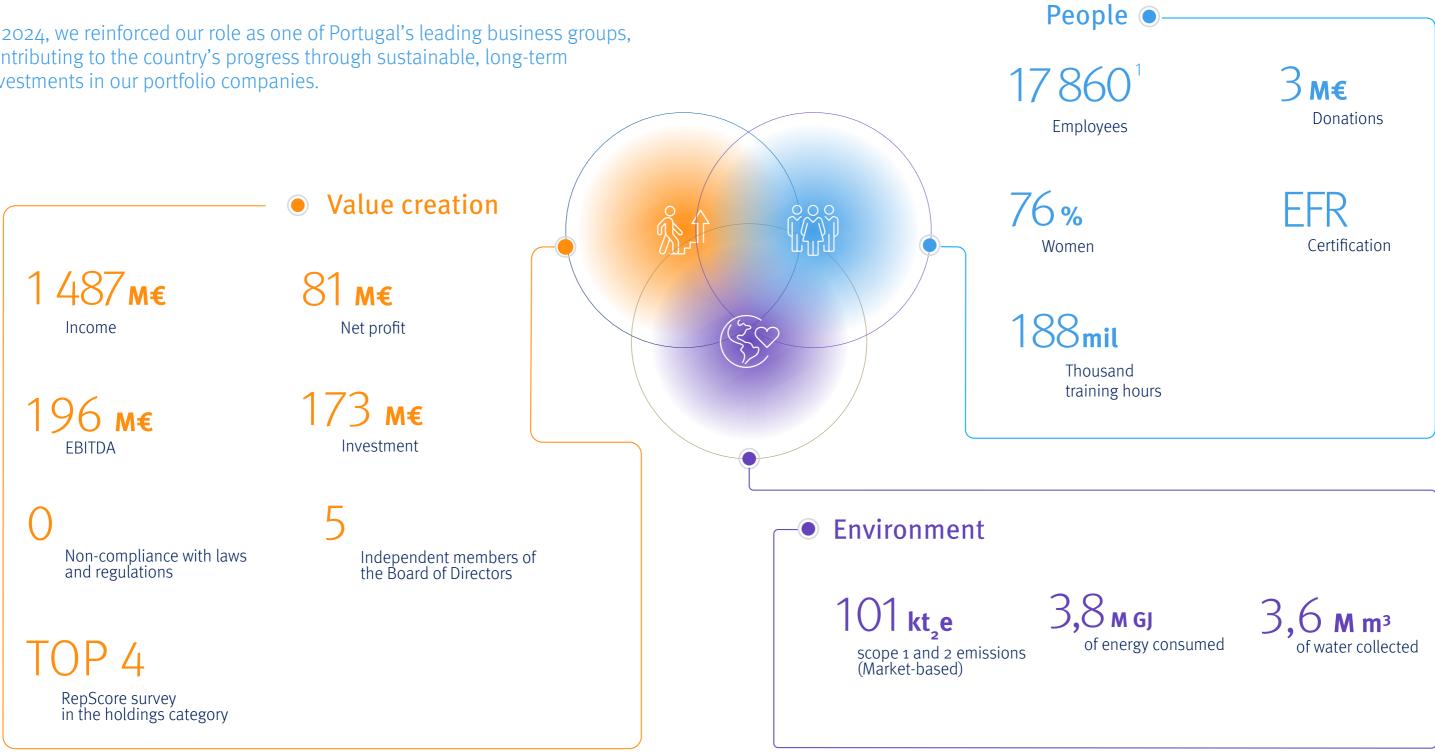
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## 2024: a year ofimpact

In 2024, we reinforced our role as one of Portugal's leading business groups, contributing to the country's progress through sustainable, long-term investments in our portfolio companies.







## Legacy and evolution

Throughout time, we experienced moments that consolidated our journey and strengthened the Values that guide us. It is within this story that the present stands and the future of the José de Mello Group is projected with ambition, responsibility and vision.







Inauguration of the first CUF factories in Barreiro



Creation of Tabaqueira



company

Nationalisation of the CUF Group. At the height of its activity, the CUF Group was Portugal's largest private group with 110,000 employees and accounted for 5% of GDP





1961

1964



Creation of Fundação Amélia de Mello

**1979** - Beginning of the Group's reconstruction with the acquisition of Uniteca

1988 - Constitution of the José de Mello holding

1991 - Creation of Banco Mello

1995 - Acquisition of *União de Bancos* and beginning of the PPP at Fernando da Fonseca Hospital

Acquisitions: 1992 - Imperio, 1993 - Soponata, **1997** - Quimigal

**1998** - Incorporation of José de Mello Saúde

Reconstruction





2000 - 2001



Merger of Banco Mello and the insurance company Império with BCP, Portugal's largest private bank Disposal of Lisnave Entrance to Brisa Inauguration of the CUF Descobertas Hospital

#### **Resilience and Recovery**

Disposal of Soponata and Finertec Disposal of BCP Disposal of the fertiliser business Termination of the PPP at Fernando da Fonseca Hospital Inauguration of the CUF Porto Institute



2004 - 2008

#### Takeover bid for Brisa



2012

#### 2009 - 2011



Beginning of the PPP for the future Braga Hospital

Expansion of the Estarreja Chemical Centre Creation of the Volunteer Programme, which currently has 254 volunteers Beginning of the PPP at the Vila Franca de Xira Hospital

#### 2017 - 2019



Creation of the Grow programme Industrial chemicals business with new Bondalti brand and new factory in Spain Expansion of the network of CUF hospitals and clinics CUF becomes a single brand in healthcare José de Mello Group sells 40% of Brisa Change in the Group's executive leadership, definition of Purpose and growth strategy Bondalti invests in the water treatment business



2020 - 202

Bondalti presents a new visual identity CUF continues its network expansion plan and arrives on the island of São Miguel with the acquisition of Hospital Internacional dos Açores, which will now be called Hospital CUF Açores Creation of WineStone, to manage assets in the wine sector, and Lifthium Energy, to develop a lithium refining project

#### Ambition and Grow

Bondalti launches takeover bid for Ercros CUF acquires the Arrifana de Sousa Group, MiMed Clinics and anounces a new hospital in Braga Creation of Preveris, new brand in the occupational health sector



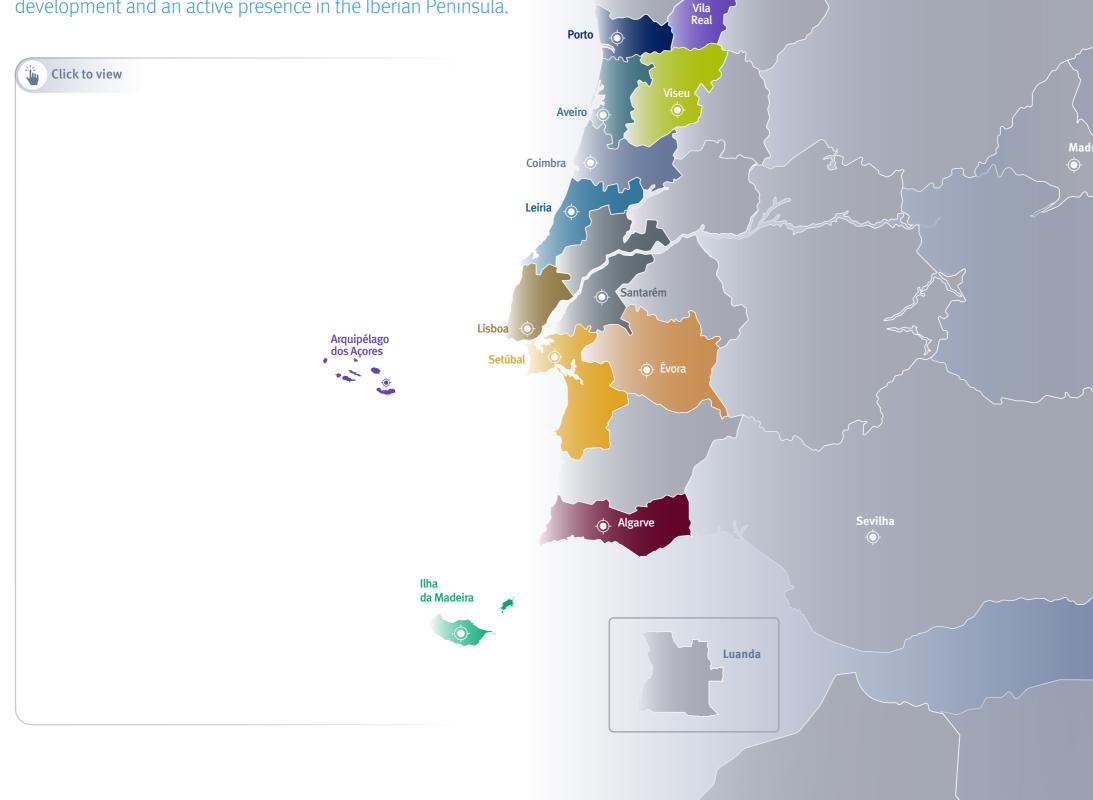






# Where we are

We are present throughout the entire Portuguese territory and also in Spain, with a firm commitment to the country's development and an active presence in the Iberian Peninsula.



Pontevedra



), Torrelavega

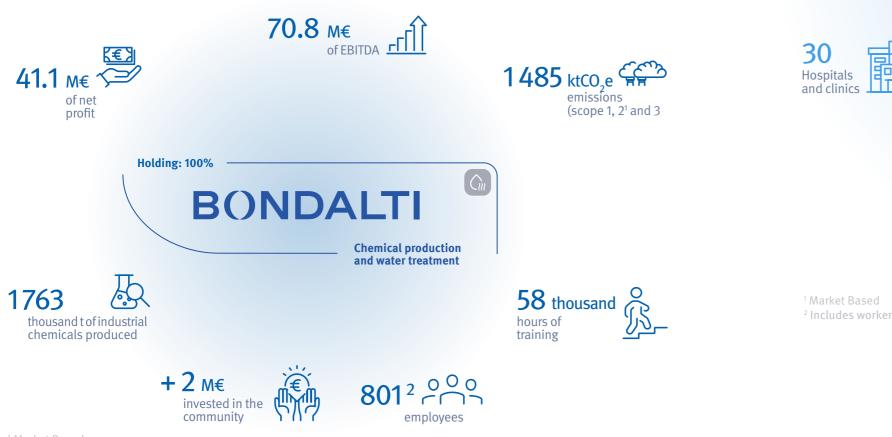


# Companies building the future

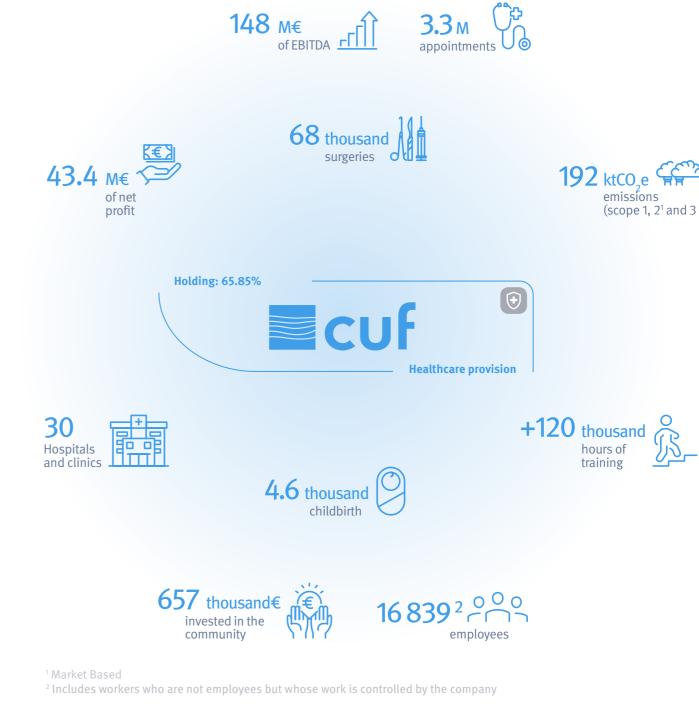
Our journey reflects the excellence of our companies, combining solid and rigorous management with a forward-looking strategic vision.

Over the years, we have sought to attract new investments that strengthen and diversify our portfolio, with a clear focus on emerging areas such as innovative technologies, alternative energies, and other sectors with high growth potential. This strategy aims not only to ensure José de Mello's sustainable growth, but also to actively contribute to the modernization and competitiveness of the Portuguese economy.

Leading private Portuguese group in the chemical industry sector.



Leader in the private healthcare provision in Portugal.



<sup>2</sup> Includes workers who are not employees but whose work is controlled by the company









#### Manages assets in the Alentejo, Douro, Vinhos Verdes and Lisbon area.



<sup>2</sup>85% direct participation, 15% indirect participation through Bondalti.









## Highlights of the year

2024 was a year of major achievements, reflecting the commitment and execution capability of our companies.



José de Mello

Winner IMD Global Family Business Award 2024 a prestigious international award, granted for the first time to a company in Portugal



**Bondalti** 

Signed Antwerp Declaration for a European Industrial Deal

> at the European Industry Summit, which brought together leaders from several sectors





Launches takeover bid for Ercros a leading industrial chemical group in Spain.



efr Certification

(Family-Responsible Entity)



Meeting

Achievement of the International Sustainability and Carbon Certification (ISCC) Plus for the Estarreja industrial unit



#### Internal Mobility Program

recognizes and values talent, providing opportunities for personal and professional growth



## "Inovar 4", a day to celebrate a culture of innovation at the José de Mello Group







Winner 4 of 7 categories of the European Awards of Private Hospitalization



Recognized, in People Management At the 8th edition of "Índice de excelência" (Index of excellence) 1st place in the category "Health and Pharmaceutics"

Preveris Is born





Distintion Best in Show achieved by Krohn Vintage 2017





Joins the Lithium International Association (ILiA)



Ravasqueira Receives from the Refe Sustentabilio

Becomes a member of IPCEI EuBa Tin the largest European consourtium for the development of eletric batteries



## Award for the Palliative Care Unit

with the highest European accreditation by the European Society for Medical Oncology (ESMO)



#### Ravasqueira Receives certification

from the Referencial Nacional de Certificação de Sustentabilidade in theWine Sector







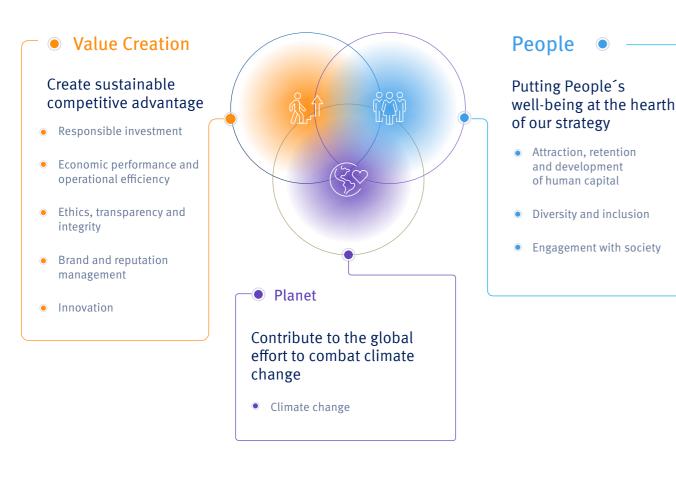


# Long-term value creation

Our sustainability agenda is built on three strategic pillars, it places People at the center of our operations, and clearly expresses the impact we aim to generate.

#### José de Mello's sustainability agenda

#### Material axes and topics



#### Sustainable Development Goals (SDGs) Contributions



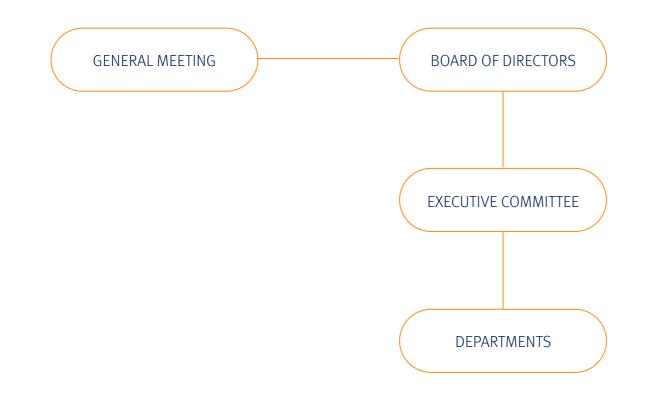


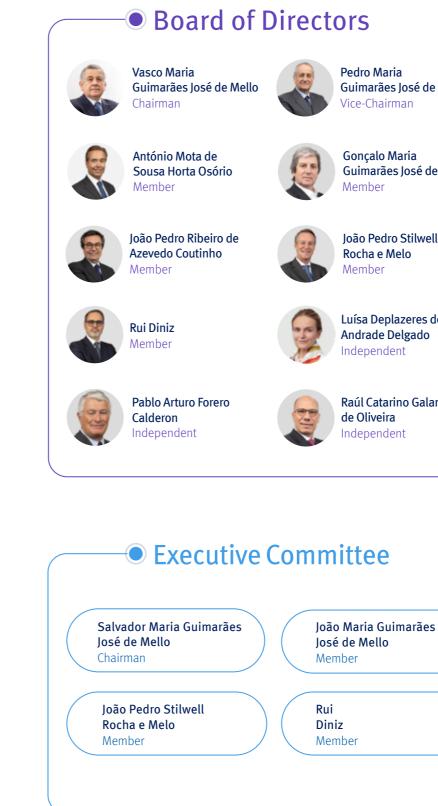


# Leading with transparency

We have designed a governance model to support the realization of our Purpose, ensuring excellence in management, ethics, and integrity across our portfolio and its activities, while adhering to best governance practices in our sector.

#### José de Mello´s Governance Structure





Guimarães José de Mello

Guimarães José de Mello



Salvador Maria Guimarães José de Mello Vice-Chairman



João Maria Guimarães José de Mello Member



Luís Eduardo Brito Freixial de Goes Member

Luísa Deplazeres de



Maria Inês Lopes Caldeira Independent

Raúl Catarino Galamba

Luís Eduardo Brito Freixial de Goes Member

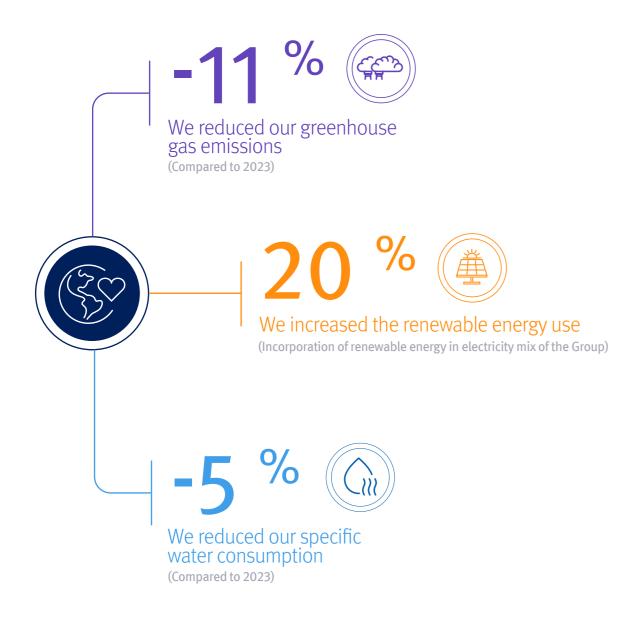




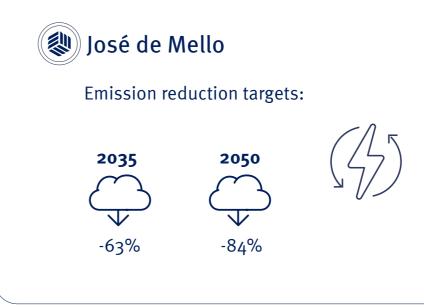
# Our environmental footprint

We are committed to reducing resource consumption and emissions, by promoting more efficient and responsible environmental management.

#### Group's environmental performance



#### We work to reduce our climate impact





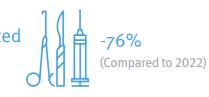
Science Based Targets Initiative (SBTi) commitment

CUF

Emissions' reduction associated with anesthetic gases

In 2024, José de Mello's building was renewed, including new energy efficient lighting and cooling systems.









# Results that bring us together

Improving working conditions is a top priority in the Group, we promote safety, health and the well being of our People, maintaining a healthy work-life balance.



#### "4<sup>ª</sup> há conversa!"

An initiative in José de Mello that strengthened company culture

José de Mello, CUF, and Bondalti Recognized as Family-Responsible Entities (efr) by Fundación Másfamilia



<sup>1</sup> (Certification granted to Bondalti in the context of the industrial chemicals business)

#### Promotion of equal treatment and opportunities



#### José de Mello

Promoting partner of Associação dNovo; **signatory** of the *Pacto para Mais e Melhores Empregos para os Jovens* (Pact for More and Better Jobs for Young People); Implementation of a workplace strategy at the headquarters



#### CUF

Adaptation of workstations to ensure accessibility and autonomy

#### Investment in the training of our People



#### Leader as a Coach

Training for front-line managers and internal mentoring program



PAGE Completion of the 20th edition, with 29 senior managers participating



#### Bondalti

Rejuvenation Plan to attract and retain young talent



#### WineStone

Award granted to Quinta do Côtto by the Commission for Equality in Labour and Employment

C-Level employees participated in a Leadership Program in partnership with Universidade Católica and Kellogg School of Management



Programa Avançado de Gestão para Executivos (Advanced Management Program for Executives)

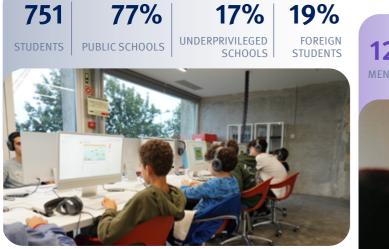




We seek to strengthen relationships that generate human value, proximity, and real transformation in society.

#### Contribution to the transformation of education





TUMO partnership



Teach for Portugal partnership

#### 🜔 Bondalti

Educational programs from preschool to university, including secondary and vocational education, with a focus on inclusion and ESG training

#### WineStone

Partnership with the Amélia de Mello Foundation to create social intervention initiatives through education

CUF Health literacy initiatives with 369 hours of free training

#### **Encouraging education for entrepreneurship**

😻 José de Mello



Partnership with Unicorn Factory to **empower youth in** entrepreneurship

#### Support to our partners in social emergency



Passo-a-passo

Initiatives involving employees to promote well-being and active participation

Ser solidário (Cross-group initiative)

Árvore do apadrinhamento (Cross-group initiative)



#### 🔘 Bondalti

Creation of an inclusive handball team in partnership with Club Balonmano de Torrelavega

Improvement of living conditions for people with cancer or equally serious illnesses from disadvantaged families

CUF

Bondalti

Investment in sustainable innovation projects through scholarships and internships



Expanded the **CUF Inspira** initiative by donating to social economy entities, supporting volunteering by employees, and participating in Local Councils for Social Action and Parish Social Commissions





# The power of innovation

With a culture focused on anticipating and adapting to global transformations, innovation plays a central role in the market positioning of all our companies. More than a process, it represents a strategic commitment reflected in the design, experimentation, and continuous implementation of new ideas and solutions.





We organized the "Innovation Day", focused on social innovation and on the central role of People as part of transformation processes. The event brought together around 120 participants from different business areas.

#### Investing in youth entrepreneurship

Partnership with **Unicorn Factory** 

PROGRAMS

Future Innovators Program, Innovation Summer School & My First Startup

STUDENTS IMPACTED

NATIONAL ITIES





#### Fostering relationships with startups



#### Bondalti

€26M invested in innovation in 2023, representing an **85% increase** vs. 2022 allowed to fund 22 R&D projects (7 more than the previous year)

Artificial Intelligence training cycle were participants covered key concepts, the history of the technology, and emerging trends - with emphasis on Generative AI

#### CUF

Continuous innovation led to CUF receiving the "Best Health Project" award in the 9th edition of the Portugal Digital Awards, for the LEAD project (Logistics Efficiency with Analytics Development) — an innovative solution that optimizes logistics in healthcare

EDUCATIONAL LEVELS and University

Primary,

Secondary,





Inspired by over 125 years of history, we will continue to build responsibly, to innovate with a sense of purpose, and to actively contribute to a more sustainable and humane future.

With trust, integrity, and long-term vision, we reaffirm our commitment to People, to the planet, and to future generations.





josedemello.pt

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